

**AMERADA HESS
"HOME PLATE"
NEW COUNTER DESIGN**

- AMERADA HESS/RJR MEETING IN WINSTON-SALEM FEBRUARY 20, 1997
- BLUEPRINT TO BUTCH ORINGDERFF FEBRUARY 24, 1997
- BUTCH WILL MEET WITH VISUAL MARKETING ????
- LINE DRAWING (NOT CONCEPTUALS) WERE FORWARDED TO JMP ON MAY 28TH
- MET WITH RICK LAWLER AND CHARLIE ISZARD MAY 30TH
- ADVISED BUTCH ORINGDERFF OF PROBLEMS WITH LINE DRAWING VIA VOICE MAIL MAY 30TH
- BUTCH WILL REDO DRAWING AND FORWARD TO JMP FOR REVIEW JUNE 18TH
- CONCEPTUAL TO BE SUPPLIED TO JMP FROM VISUAL BY JUNE 25TH
- CONCEPTUALS FORWARDED TO HESS AND CONFERENCE CALL ON JUNE 27TH
- NOTE: THESE DESIGNS WILL STILL BE PENDING BASED ON FDA REVIEW AND SUMMARY JUDGMENT

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- NOTE: THESE WILL BE "BLUE-SKY" CONCEPT DRAWINGS FOR REVIEW/ANALYSIS ONLY. RJR CAN DEVELOP BUT POTENTIALLY WOULD BE ON COST SHARE BASIS

March 3, 1997 - Revised June 23, 1997

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